

The Confederation of British Industries (CBI):-



The CBI claims to be the UK's leading business organisation, speaking for some 190,000 businesses that together employ around a third of the private sector workforce.

With offices across the UK as well as representation in Brussels, Washington DC, Beijing and New Delhi, they aspire to coordinate the voice of British business around the world. BFPA has been a member of the CBI for many years and the current CEO occasionally takes part in working groups; which help the CBI to define its lobbying policy, and other networking events which generally help in terms of deriving wider economic and market intelligence. The 'down-side' of the CBI is its generality as it has to represent the interests of all sectors. To this extent, the BFPA engages on generic issues rather than industry specific topics. E.g. formulating policy on late payments or skills shortages. The 'upside' of the CBI is their relationship with UK Government and the fact that in general, they have the ear of major government decision makers. To this extent BFPA's membership provides access to and a degree of influence over Government policy and excellent access to information and Government activities.

www.cbi.org.uk/about/about-us